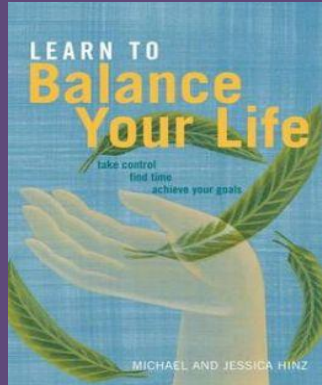
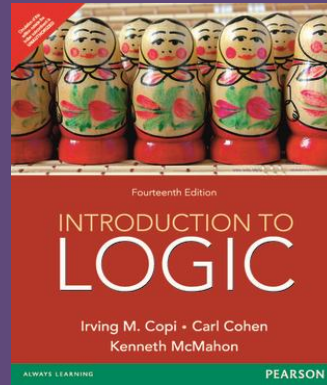


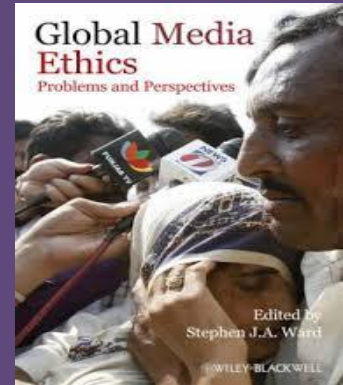
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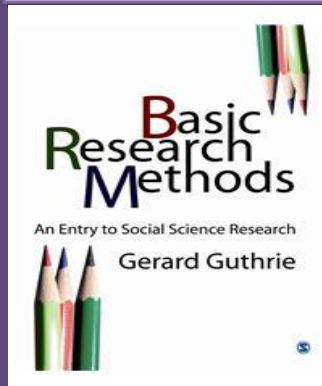
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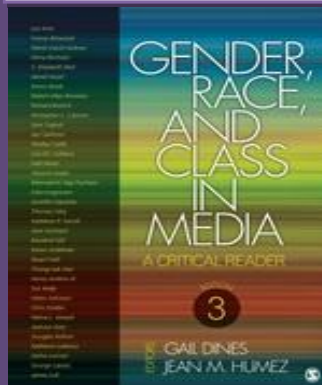
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[8. The Alternative Media Handbook.](#)



[9. Gender, Race and Class in Media.](#)



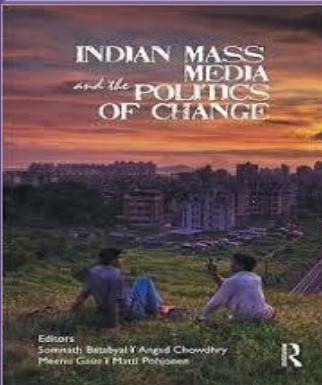
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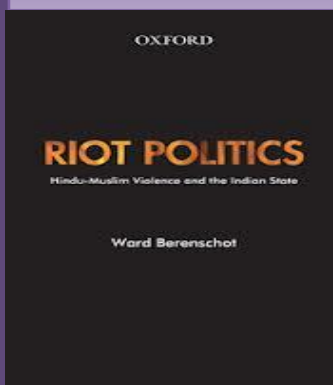
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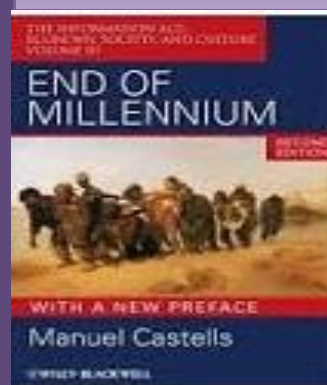
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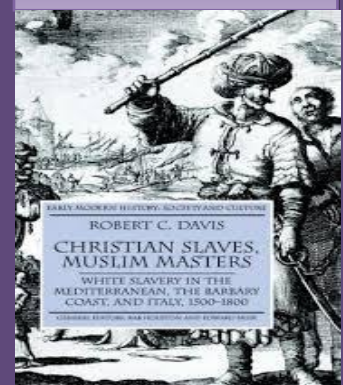
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[14. Riot Politics: Hindu-Muslim violence and....](#)

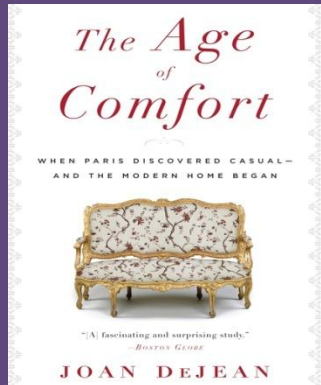


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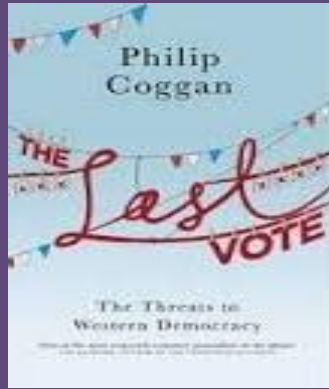


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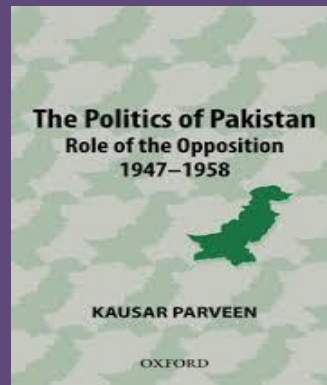




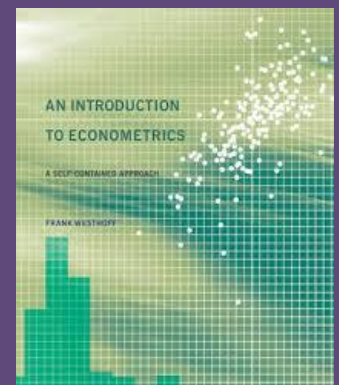
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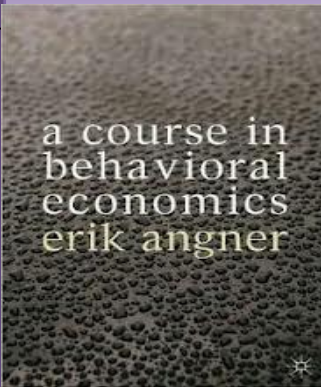
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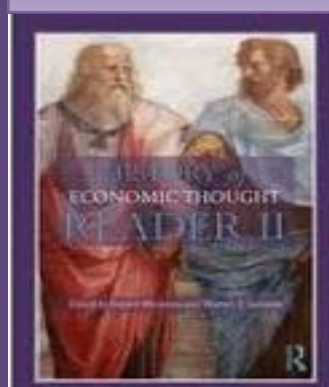
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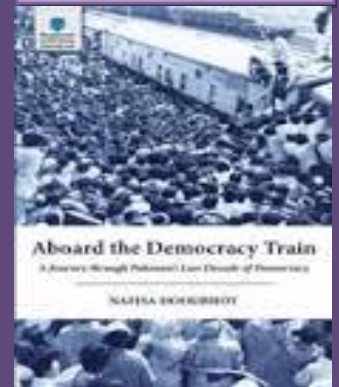
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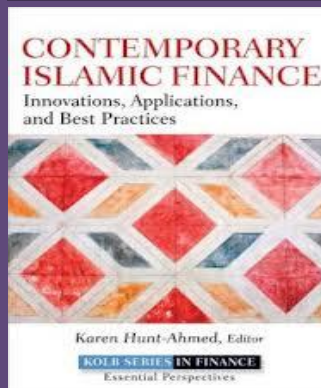
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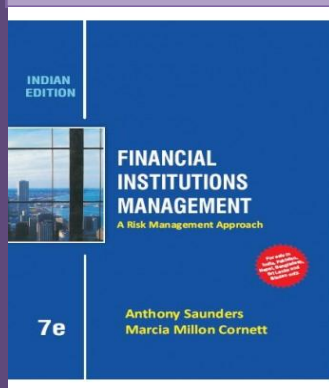
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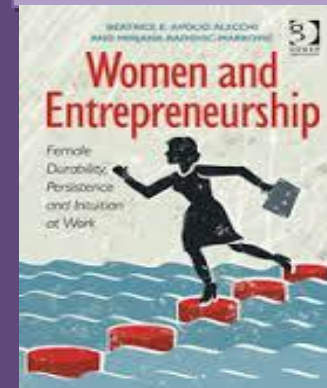
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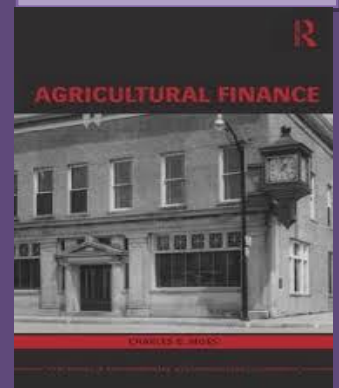
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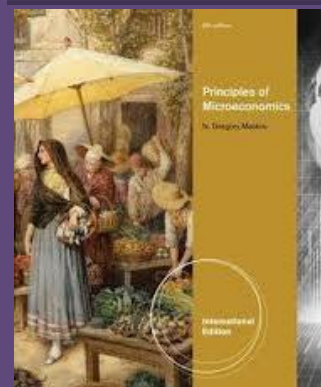
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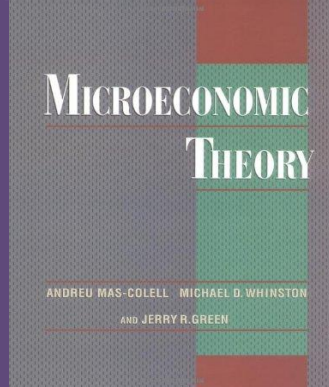
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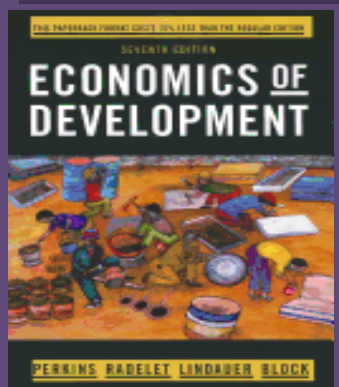
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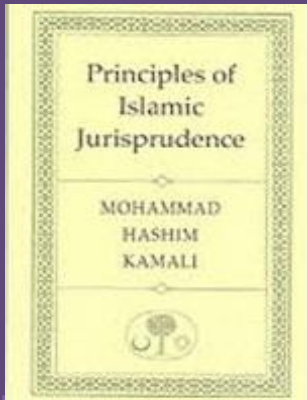


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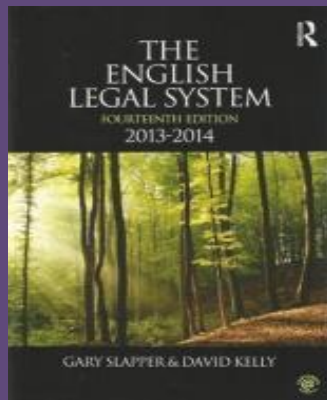


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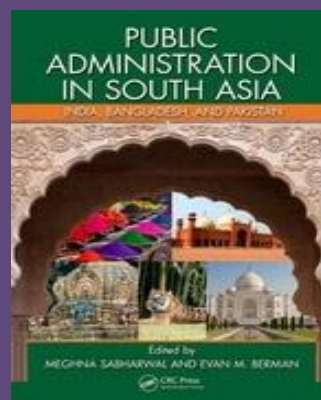




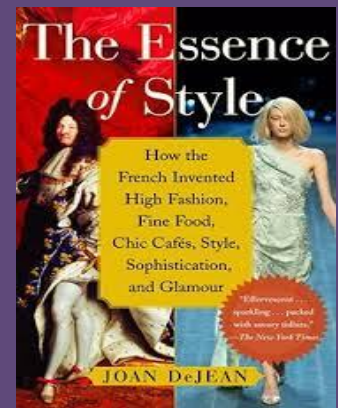
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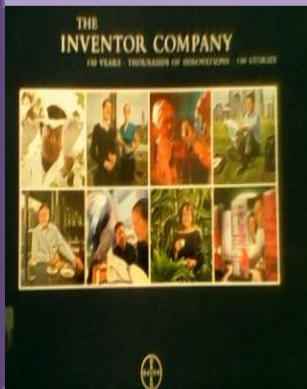
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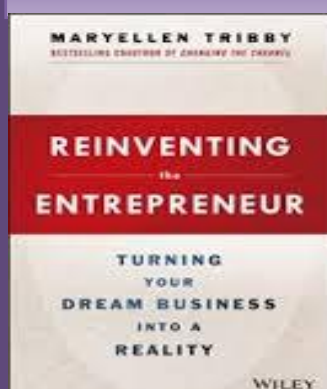
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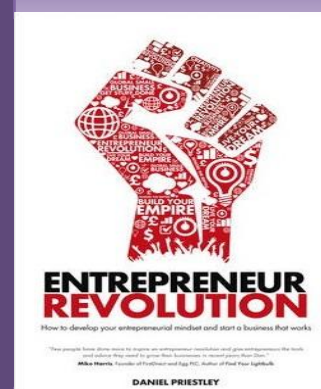
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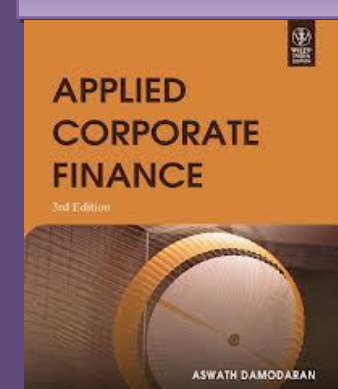
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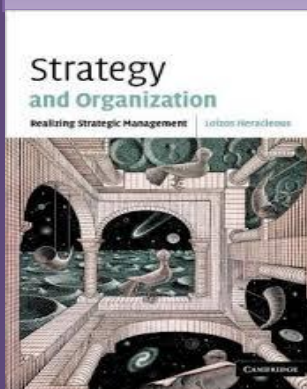
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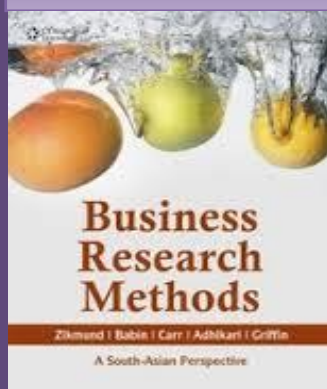
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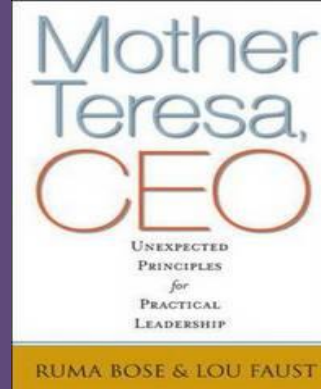
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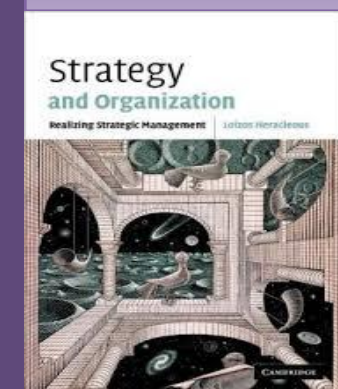
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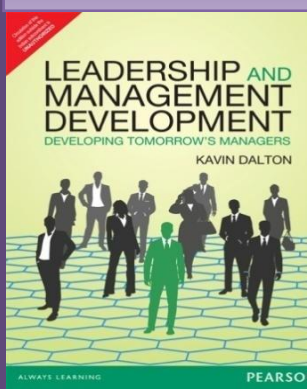
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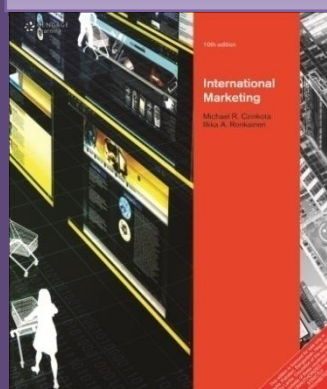
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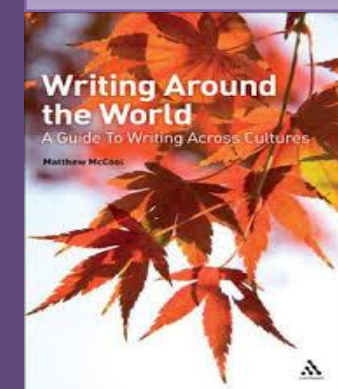
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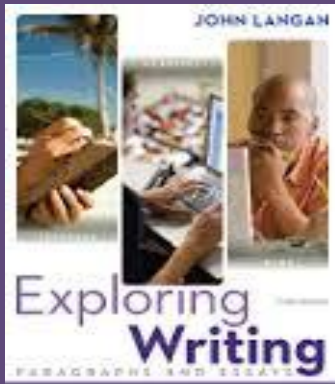


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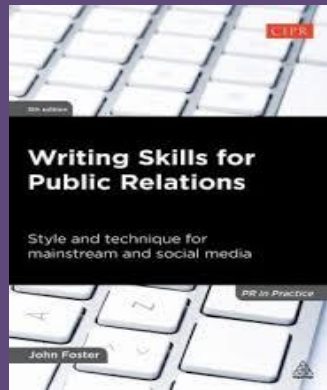


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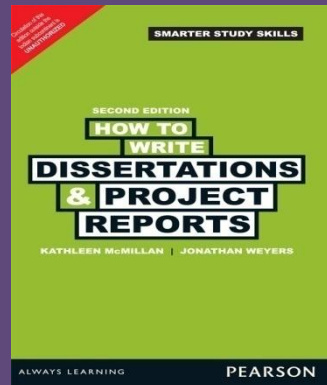




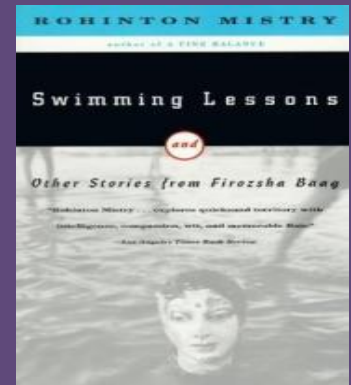
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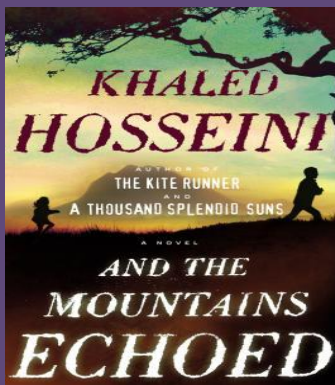
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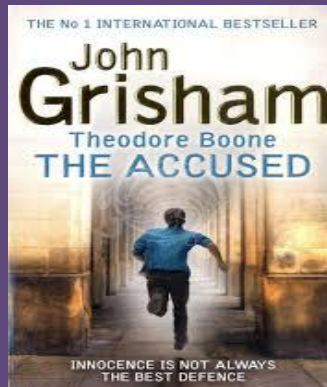
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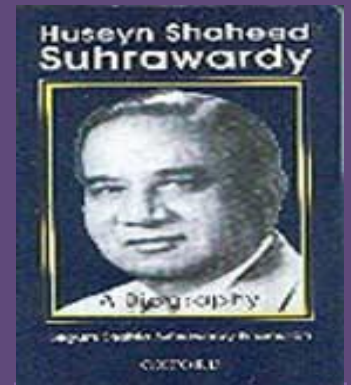
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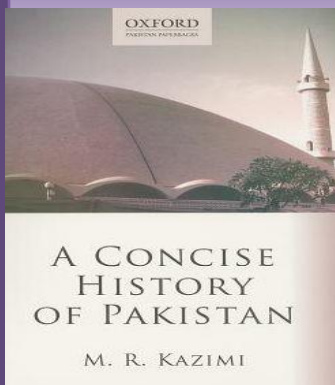
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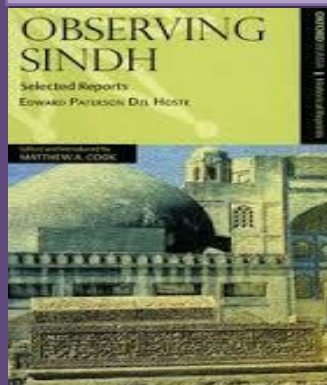
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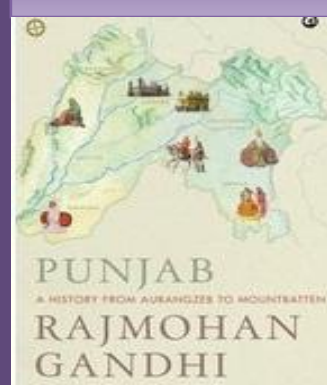
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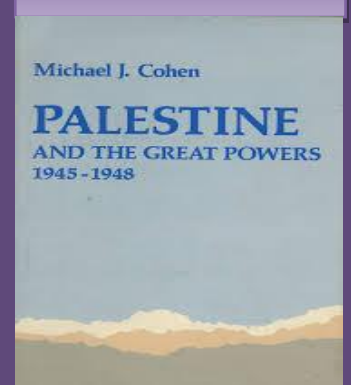
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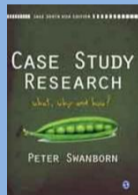
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[60. Palestine and the Great Powers.](#)

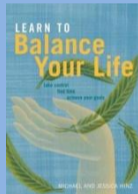


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- Title:** Case Study Research.
- Author/Editor:** Swanborn, Peter
- Imprint:** Sage publication, 2010
- Subject:** Research-Methodology
- Location:** 001.432 S11C -[available at main campus]

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**Title:** Learn to Balance Your Life.

**Author/Editor:** Michael

**Imprint:** Watkins Publishing, 2011

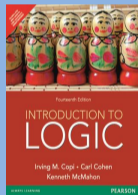
**Subject:** Time management

**Location:** 158 M582L -[available at main campus]

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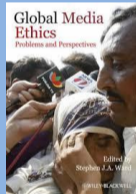


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- Title:** Introduction to logic.
- Author/Editor:** Copi, Irving M.
- Imprint:** Perason, 2013
- Subject:** Logic
- Location:** 160 C791I -[available at main campus]

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**Title:** Global Media Ethics.

**Author/Editor:** Ward, Stephen J. A.

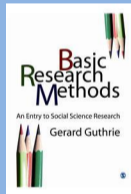
**Imprint:** Willey Black Well, 2013

**Subject:** Journalistic ethics, Mass Media- Moral and ethical aspects.

**Location:** 174.907 W21G-[available at main campus]

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- Title:** Basic Research Methods.
- Author/Editor:** Guthrie, Gerard.
- Imprint:** Sage Publication, 2010
- Subject:** Social Sciences- Research, Social Sciences-Research-Methodology.
- Location:** 300.72 G98B -[available at main campus]



**Title:** The Essential Guide to Doing Your Research Project.

**Author/Editor:** O'Leary, Zina

**Imprint:** Sage Publication, 2010

**Subject:** Research-Methodology, Research-Social aspects

**Location:** 300.72 O2E -[available at main campus]



**Title:** An Introduction to Theory in Anthropology.

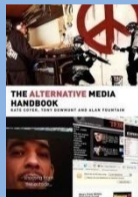
**Author/Editor:** Layton, Robert

**Imprint:** Cambridge, 2010

**Subject:** Anthropology-Philosophy.

**Location:** 301.01 L451I -[available at main campus]





**Title:** The Alternative Media Handbook.

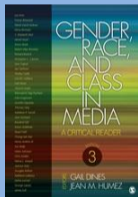
**Author/Editor:** Coyer, Kate

**Imprint:** Routledge, 2007

**Subject:** Alternative mass media.

**Location:** 302.23 C63A -[available at main campus]

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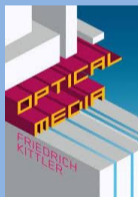
**Title:** Gender, Race, and Class in Media.

**Author/Editor:** Dines, Gail

**Imprint:** Sage, 2011

**Subject:** Social Class in mass Media, Mass media-Social aspects-United state.

**Location:** 302.23 D61G -[available at main campus]



**Title:** Optical Media.

**Author/Editor:** Kittler, Friedrich.

**Imprint:** Polity, 2012

**Subject:** Media

**Location:** 302.23 K653O -[available at main campus]





**Title:** The Dynamics of Mass Communication, 10<sup>th</sup> ed.

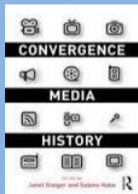
**Author/Editor:** Dominick, Joseph R.

**Imprint:** Tata McGraw Hill, 2010.

**Subject:** Mass Media

**Location:** 302.23 D71D -[available at main campus]

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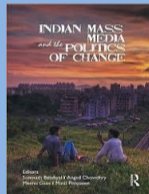
**Title:** Convergence Media History.

**Author/Editor:** Staiger, Janet

**Imprint:** Routledge, 2009.

**Subject:** Mass Media-Social Aspect

**Location:** 302.23 S15C -[available at main campus]



**Title:** Indian Mass Media and the Politics of Change.

**Author/Editor:** Batabyal, Somnath

**Imprint:** Routledge,2011

**Subject:** Media, India

**Location:** 302.2309549 B319-[available at main campus]





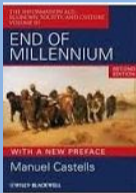
**Title:** Riot Politics: hindu-muslim violence and the india state

**Author/Editor:** Berenschot, Ward

**Imprint:** Oxford University Press, 2011

**Subject:** Violence – India -Gujrat

**Location:** 303.623 B35R -[available at main campus]



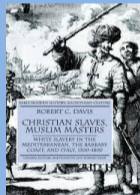
**Title:** End of Millennium, 2<sup>nd</sup> ed.

**Author/Editor:** Castells, Manuel

**Imprint:** Wiley Black Well, 2010.

**Subject:** Economic history, Social history

**Location:** 306.09 C26E -[available at main campus]



**Title:** Christian Slaves, Muslim Masters

**Author/Editor:** Davis. Robert C.

**Imprint:** Palgrave, 2003.

**Subject:** Slave trade, Christians- Italy- History

**Location:** 306.36209 D29C -[available at main campus]

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**Title:** The Age of Comfort

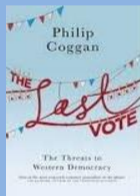
**Author/Editor:** Dejea, Joan

**Imprint:** Bloomsbury, 2009.

**Subject:** Interior Architecture, Human comfort-France-Paris

**Location:** 306.4812 D34A -[available at main campus]

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**Title:** The Last Vote: the threats of western democracy

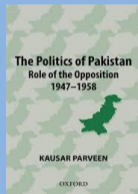
**Author/Editor:** Coggan, Philip

**Imprint:** Allen Lane, 2013.

**Subject:** Democracy

**Location:** 321.8 C656T -[available at main campus]





**Title:** The Politics of Pakistan Role of the Opposition 1947-1958

**Author/Editor:** Parveen, Kausar

**Imprint:** Oxford University Press, 2013.

**Subject:** Politics, Pakistan

**Location:** 328.369095 P21P -[available at main campus]



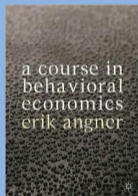
**Title:** An Introduction to Econometrics: a self-contained approach

**Author/Editor:** Westhoff, Frank

**Imprint:** The MIT Press, 2013.

**Subject:** Econometrics

**Location:** 330.015195 W527I -[available at main campus]



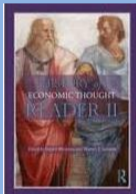
**Title:** A Course in Behavioral Economics

**Author/Editor:** Angner, Erik

**Imprint:** Palgrave Macmillan, 2012

**Subject:** Economics-Phychological

**Location:** 330.019 A41C -[available at main campus]



**Title:** The History of Economic Thought: a reader, 2<sup>nd</sup> ed.

**Author/Editor:** Medema, Steven G.

**Imprint:** Routledge, 2013.

**Subject:** Economicst

**Location:** 330.1 M46H -[available at main campus]



**Title:** The Private Sector's Role In Poverty Reduction In Asia.

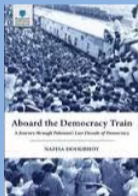
**Author/Editor:** Hipsher, Scott A.

**Imprint:** Chandos Publishing, 2013.

**Subject:** Public private sector cooperation

**Location:** 330.19 H613P -[available at main campus]





**Title:** Aboard The Democracy Train: a journey through Pakistan's last decade of democracy

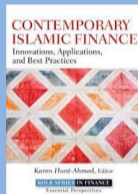
**Author/Editor:** Hoodbhoy, Nafisa.

**Imprint:** Paramount Publishing Enterprise, 2013.

**Subject:** Democratic state, Pakistan

**Location:** 321.809549 H761A -[available at main campus]

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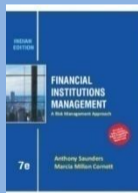
**Title:** Contemporary Islamic Finance: innovations, applications, and the best practices

**Author/Editor:** Hunt-Ahmed, Karen.Ed

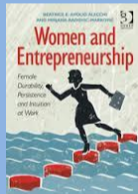
**Imprint:** John Wiley and Sons, New Jersey

**Subject:** Finance-Islamic countries

**Location:** 332.088 H911C-[available at main campus]



- Title:** Financial Institutions Management: a risk management approach. 7<sup>th</sup> ed.
- Author/Editor:** Saunders, Anthony
- Imprint:** McGraw Hill Education, 2011
- Subject:** Risk management–United States, Financial services industry–United States
- Location:** 332.1068 S85F-[available at main campus]



**Title:** Women and Entrepreneurship: female durability, persistence and intuition at work

**Author/Editor:** Alecchi, Beatrice E. Avolio

**Imprint:** Gower Publishing, 2013

**Subject:** Self-employed women, Businesswomen

**Location:** 338.04082 A25W-[available at main campus]



**Title:** Agricultural Finance

**Author/Editor:** Moss, Charles B.

**Imprint:** Routledge, 2013

**Subject:** Agriculture–Finance

**Location:** 338.130973 M85A-[available at main campus]





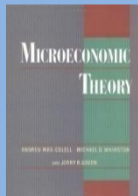
**Title:** Principles of Microeconomics. 6<sup>th</sup> ed.

**Author/Editor:** Mankiw, N. Gregory

**Imprint:** Cengage Learning, 2012

**Subject:** Macroeconomics

**Location:** 338.5 M11P-[available at both campus]



**Title:** Microeconomic Theory.

**Author/Editor:** Mas-colell, Andreu

**Imprint:** Oxford University Press, 1995

**Subject:** Microeconomic

**Location:** 338.5 M37M -[available at main campus]



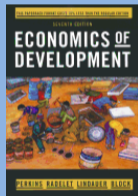
**Title:** Open Economy Macroeconomic In Developing Countries

**Author/Editor:** Vegh, Carlos A.

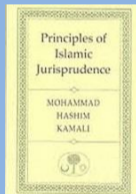
**Imprint:** The MIT Press, 2013.

**Subject:** Fiscal Policy-Develop Countries

**Location:** 339.5 V521O -[available at main campus]



- Title:** Economics of Development. 7<sup>th</sup> ed.
- Author/Editor:** Perkins, Dwight H.
- Imprint:** W.W. Norton & Company, 2013
- Subject:** Developing Countries-Economic Development
- Location:** 338.9 P41E -[available at main campus]



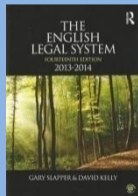
**Title:** Principle of Islamic Jurisprudence.

**Author/Editor:** Mohammad Hashim Kamali

**Imprint:** The Islamic Texts Society, 2011

**Subject:** Islamic Law Interpretation and Construction

**Location:** 340.59 K11P-[available at main campus]



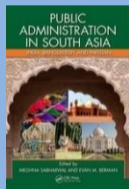
**Title:** The English Legal System. 14 ed.

**Author/Editor:** Slapper, Gary

**Imprint:** Routledge, 2013

**Subject:** Law-Study And Teaching

**Location:** 349.42 S11E-[available at main campus]



**Title:** Pubic Administration In South Asia: India, Bangladesh And Pakistan

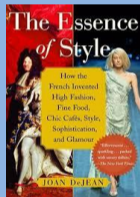
**Author/Editor:** Sabharwal, Meghina

**Imprint:** CRC Press, 2013

**Subject:** Public Administration- South Asia

**Location:** 651.54 S13P-[available at main campus]

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**Title:** The Essence of Style: how the french invented high fashion,fine food,chic cafes,style,sop

**Author/Editor:** DeJean, Joan

**Imprint:** Free Press, 2005

**Subject:** Customs And Fashions

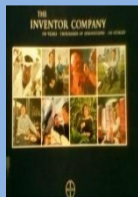
**Location:** 391.0944 D34E-[available at main campus]

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**Title:** The Invention Company.

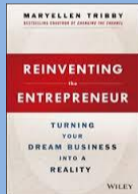
**Author/Editor:** Sachneider, Katrin. Ed

**Imprint:** Byer AG Communication, 2013

**Subject:** Invention, Patent

**Location:** RP 608 S341I-[available at main campus]

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**Title:** Reinventing the Entrepreneur: Turning Your Dream Business Into A Reality

**Author/Editor:** Tribby, MaryEllen

**Imprint:** Wiley, 2013

**Subject:** Marketing Research-New Business Enterprises-Management

**Location:** 658.11 T73R -[available at main campus]

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**Title:** Entrepreneur Revolution: How to develop your entrepreneurial mindset and start a business...

**Author/Editor:** Priestly, Daniel

**Imprint:** Capstone, 2013

**Subject:** Small Business-Management

**Location:** 658.11 P93E -[available at main campus]

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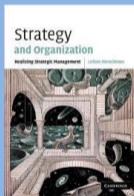
**Title:** Applied Corporate Finance. 3<sup>rd</sup> ed

**Author/Editor:** Damodaran, Aswath

**Imprint:** John Wiley and Sons, 2011

**Subject:** Corporate finance

**Location:** 658.15 D18A -[available at main campus]



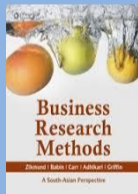
**Title:** Strategy and Organization: realizing strategic management

**Author/Editor:** Heracleous, Loizos

**Imprint:** Cambridge University Press, 2011

**Subject:** Strategic planning

**Location:** 658.4012 H34S -[available at main campus]



**Title:** Business Research Methods: a south-asian perspective. 8<sup>th</sup> ed

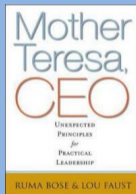
**Author/Editor:** Zikmund, William J

**Imprint:** Cengage Learning, 2013

**Subject:** Business research methods

**Location:** 658.403 Z647B-[available at both campus]

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**Title:** Mother Teresa, CEO: Unexpected Principal for Practical Leadership

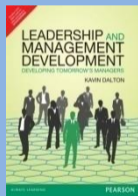
**Author/Editor:** Bose, Ruma

**Imprint:** BK, 2011

**Subject:** Leadership- Teresa, Mother

**Location:** 658.4092 B65M-[available at main campus]

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**Title:** Leadership and Management Development: developing tomorrow's managers

**Author/Editor:** Dalton, Kavin

**Imprint:** Pearson Education, 2013

**Subject:** Leadership.

**Location:** 658.4092 D171L -[available at both campus]

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**Title:** International Marketing.10<sup>th</sup> ed

**Author/Editor:** Czinkota, Michael R.

**Imprint:** Cengage Learning, 2013

**Subject:** International marketing

**Location:** 658.8 C998I -[available at main campus]

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- Title:** Advertising: principles and practice
- Author/Editor:** Gupta, Ruchi
- Imprint:** S.Chand and Company LTD, 2012
- Subject:** Advertising
- Location:** 659.1 G93A -[available at main campus]



**Title:** Creativity and Advertising: affect, events and process

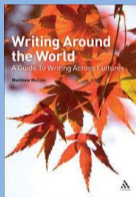
**Author/Editor:** McStay, Andrew

**Imprint:** Routledge, London

**Subject:** Creative ability, Advertising

**Location:** 659.1 M11C-[available at main campus]

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**Title:** Writing Around the World: a guide to writing across cultures

**Author/Editor:** McCool, Matthew

**Imprint:** Continuum International Publishing, 2009

**Subject:** Intercultural communication

**Location:** 808.042 M431W-[available at main campus]

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**Title:** Exploring Writing: paragraphs and essays. 3<sup>rd</sup> ed

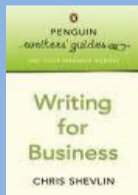
**Author/Editor:** Langan, John

**Imprint:** McGraw-Hill, 2013

**Subject:** Report writing--Problems, exercise

**Location:** 808.042076 L25E -[available at main campus]

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**Title:** Writing for Business.

**Author/Editor:** Shevlin, Chris

**Imprint:** Penguin Books, 2005

**Subject:** Business writing

**Location:** 808.06665 S31W -[available at main campus]



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**Title:** How to Write Dissertations and Project Reports.

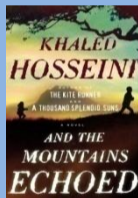
**Author/Editor:** McMillan, Kathleen

**Imprint:** Pearson Education, 2011

**Subject:** Report writing. Dissertations, academic

**Location:** 808.066 M11H -[available at main campus]

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**Title:** And the Mountains Echoed.

**Author/Editor:** Hosseini, Khaled

**Imprint:** Penguin Books, 2013

**Subject:** Interpersonal relations

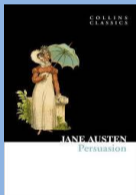
**Location:** 813.6 H353M -[available at both campus]

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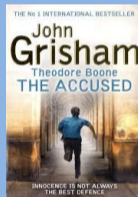


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- Title:** Persuasion.
- Author/Editor:** Austen, Jane.
- Imprint:** Collins Classics, 2013
- Subject:** Manners and customs.
- Location:** 823.7 A74P -[available at main campus]

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**Title:** The Accused.

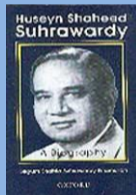
**Author/Editor:** Grisham, John

**Imprint:** Hodder and Stoughton, 2013

**Subject:** Detective and mystery stories.

**Location:** 813.6 G87A-[available at main campus]

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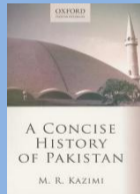


- Title:** Huseyn Shaheed Suhrawardy: a biography
- Author/Editor:** Ikramullah, Begum Shaista Suhrawardy Ikramullah
- Imprint:** Oxford University Press, 2007
- Subject:** Biography, Huseyn Shaheed Suharwardy
- Location:** 920.72 I1H-[available at main campus]

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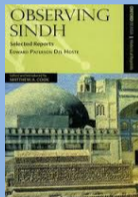


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- Title:** A Concise History of Pakistan.
- Author/Editor:** Kazmi, M.R
- Imprint:** Oxford University Press, 2013
- Subject:** Pakistan, history
- Location:** 954.91 K11C -[available at city campus]

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**Title:** Observing Sindh: selected reports

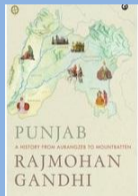
**Author/Editor:** Hoste, Edward Paterson Del

**Imprint:** Oxford University Press, 2008

**Subject:** Pakistan, Sindh

**Location:** 954.918 H790 -[available at main campus]

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**Title:** Punjab: a history from Aurangzeb to Mounbatten

**Author/Editor:** Gandhi, Rajmohan

**Imprint:** ALEPH Book, 2013

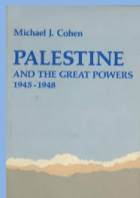
**Subject:** Punjab-history, 1707-1947

**Location:** 954.552 G151P -[available at both campus]

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**Title:** Palestine and the Great Powers 1945-1948.

**Author/E** Cohen, Michael J.

**Imprint:** Princeton University Press, 1982

**Subject:** Middle east-Palestine

**Location:** 956.9404 C66P -[available at main campus]

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- Title:** Nasser My Husband.
- Author/Editor:** Naseer, Tahia Gamal Abdel
- Imprint:** The American University in Cairo Press, 2011
- Subject:** Egypt – History, 1919-1952
- Location:** 962.053 N17N-[available at main campus]